

INTRODUCING AN AFFORDABLE  
WAY TO GROW YOUR BANK,  
CREDIT UNION, OR OTHER  
INSTITUTIONAL BRAND



Benefits



# Retail ATM Branding Partnerships



74% of consumers consider ATM locations important when selecting a financial institution. – Dieringer Research Group Consumer Survey, 2100

# Increase Brand Awareness

- ✓ In Store ATM Branding
- ✓ Additional Value for Existing Customers
- ✓ Low Cost ATM Network Expansion
  - ✓ Fully Managed Solutions starting at just \$295/mo.
- ✓ Surcharge Free Access to Your Customers
- ✓ Complete ATM functions Include
  - \* Withdraw Funds
  - \* Check Account Balance
  - \* Transfer Funds



For details contact [sales@ATMDepot.com](mailto:sales@ATMDepot.com) or call 888-959-2269

**ATMDEPOT.COM**  
MORE MONEY IN YOUR POCKET

# Custom ATM Branding Includes:

## *ATM Depot Provides:*

- ATM equipment purchase and installation
- All Maintenance
- All Cash Handling
- All Transaction Processing
- Equipment & Cash Insurance
- Wireless Communications
- Online Reporting
- All Daily Operations!

## *Benefits Include:*

- Completely Custom Branded ATM
- Surcharge Free Use for Your Customers





## Bank Branding or Co-Branding



## Credit Union Branding

- ❖ **Processing:**  
Provides your customers and members surcharge free access to cash from your branded ATMs at retail, commercial, and other highly visible locations through ATM Depot's flexible and reliable transaction processing services.
- ❖ **Brand Marketing Presence:**  
ATM Depot makes marketing your bank or credit union at the ATM simple. Reach your customers and members. Create more awareness and increase your brand's market penetration with a Custom ATM Wraps, Rotating Screen Graphics, Toppers, Receipt Paper and other available options.
- ❖ **Cost Comparison:**  
New ATM Hardware, EMV, processing services, location rental, regulatory expenses, & cash management are just a few of the requirements that typically make traditional ATM deployment costly and time consuming.  
ATM Depot's branding solution eliminates these expenses, managing your branded ATMs for one low monthly fee. Currently starting at just \$295/mo.
- ❖ **FLM & SLM:**  
ATM Depot provides complete and ongoing first line maintenance and second line maintenance so that your branded ATMs run uninterrupted.



## Learn More - Contact Information

LEARN MORE - CONTACT INFORMATION

**We look forward to providing  
your Financial Institution with an  
off-premise ATM solution.**

**Jeremy Camhi**



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